



**#BOSS
YOUR
FUTURE**

aestudy.com



How to boost entrepreneurship in Guatemala

Exclusive for  **FUNDESA**
Fundación para el Desarrollo de Guatemala



Gracias

aestudy.com





150 → 500,000 → 10 million legends in 3 years



Fix problems





Students

Companies





Company



Student



Entrepreneur



Crazy passion





Why do 96% of Businesses Fail





Market research





1,000+ interviews

50+ countries



Emotional

Intelligence



Your Brain...





is your biggest asset

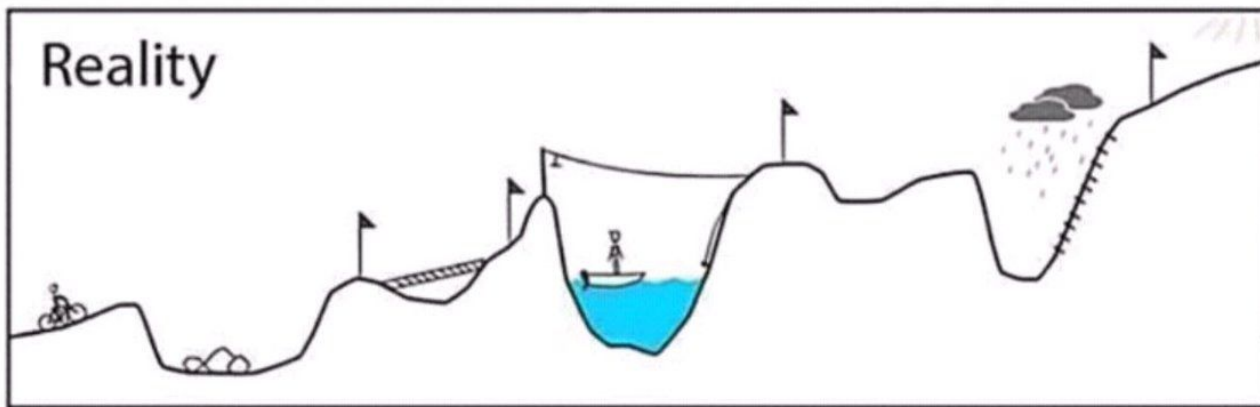


is your biggest enemy

Your plan



Reality





Market research

Validate your idea

Build database

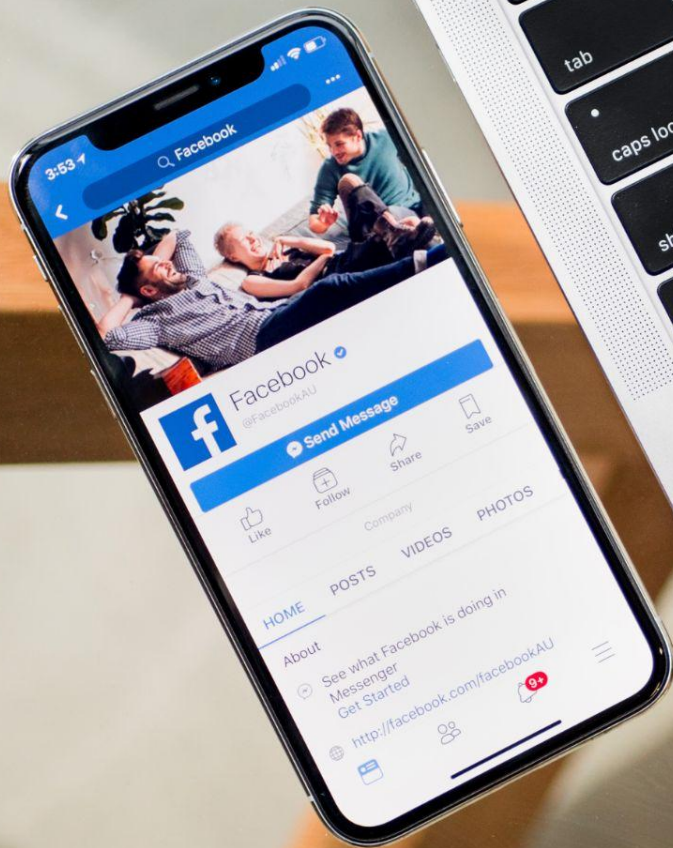
Build community



Networking / Pre-launch noise



Facebook Group Promo





Partner up



StudyNSW Government





Marriott

aestudy.com





Consulates







Profit





Taught via hackathons





Tips & Tricks

Tax deductibility

How to save

Grants

Communication:

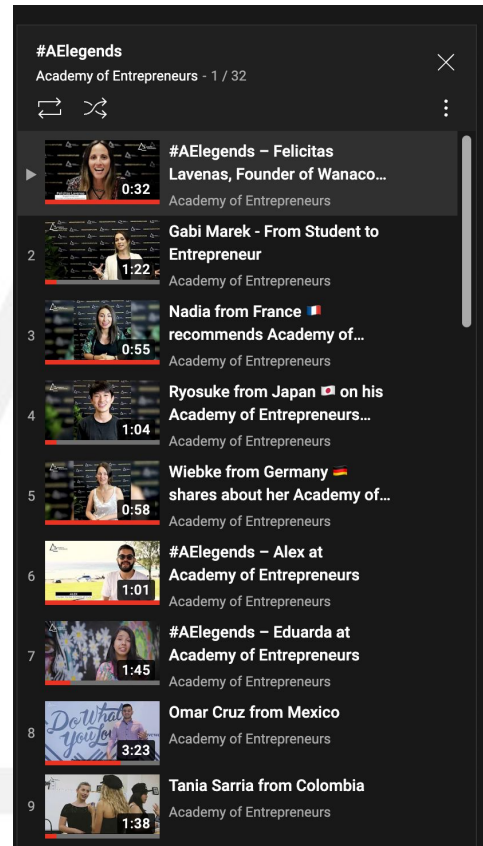
- Non verbal communication**
- Network**
- Types of investors**

Mindset: EI, Stress, Mindfulness





Success stories





Help / Collaborate





Don't waste time on competitors

Startup Unicorns

THE BILLION
DOLLAR DREAM

**Think like a unicorn from another
industry**



Share your dreams

DREAM
BIG.

aestudy.com





Win

HIUMPOWER
INTERNATIONAL LTD

ALABC
Australia-Latin America Business Council
Championing Business Growth





Be kind & talkative

Mobile • 1d ago



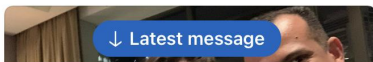
Marcelino Aviles (He/Him)

Chair Australia Central America- Caribbean Bussines Council,
Ambassador Panama to Australia 2018-2021, keynote
Speaker, Author & Entrepreneur.

NOV 29, 2019



Marcelino Aviles (He/Him) • 10:05 pm



↓ Latest message



Write a message...



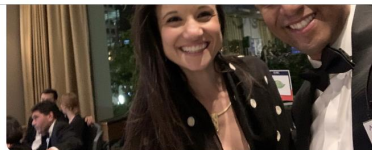
11:27

Search



Marcelino Aviles

Mobile • 1d ago



Marcelino Aviles (He/Him) • 10:46 pm



NOV 30, 2019



PAULA MILLS • 12:03 am

Amazing meeting you!



Marcelino Aviles (He/Him) • 5:41 pm

Estoy muy contento de haberte conocido.

Te felicito por el premio.



PAULA MILLS • 7:36 pm

Mil gracias! Let us know how we can help you
organise events for the Panamanian
Community of Students and Entrepreneurs :)



↓ Latest message



Write a message...





Take risks

OCTOBER 10, 2020 | ACADEMY OF ENTREPRENEURS

24,000 new students join Academy of Entrepreneurs this week

◀ BACK

OCTOBER 10, 2020 | ACADEMY OF ENTREPRENEURS

24,000 new students join Academy of Entrepreneurs this week

Academy of Entrepreneurs welcomes 24,000 students from Panama this week into our "How to Turn Any Idea into A Business" Online Course + Hackathon Program.

This means that 100% of Year 12 High School Students and their Teachers are currently taking our program. Now more than ever entrepreneurship skills are needed within every community and industry in both Panama and around the world.

"Our mission has always been to accelerate social impact, so this is just the beginning"

- Paula Mills, CEO of the Academy of Entrepreneurs

The program will be delivered in Spanish for 1hr for 8 weeks via our platform and includes weekly live webinars with inspirational and successful entrepreneurs. On weeks 9-10, the students will participate in local hackathons and on December 10th, the best 10 ideas will pitch to an online panel of judges including leaders from Google and the United Nations.



We are excited to share this incredible achievement with you and are open to extending our reach further via global collaborations with the schools, colleges and universities that you have partnered with.

▶ NEWS



#Boom

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Ownership to staff





Focus on your core



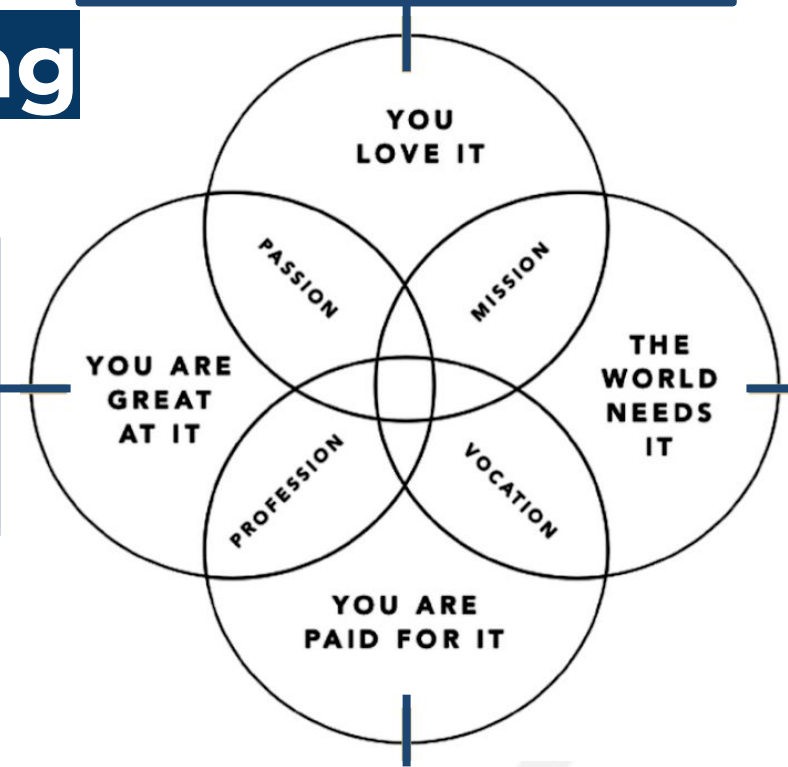
Retention & success

100%



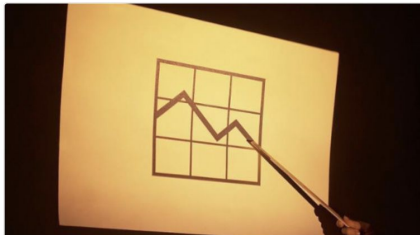


Daily mentoring





Positive success stories



MAY 5, 2020

Paula Mills

10 REASONS ON WHY YOU START YOUR BUSINESS IN TIME OF A CRISIS

The Chinese word for "crisis" is composed of two Chinese characters signifying "danger" and "opportunity" respectively.

[READ MORE](#)

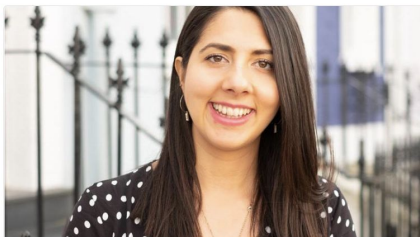


APRIL 8, 2020

HOW I GREW MY BUSINESS DURING THE CRISIS

Meet fierce Fernando, a resilient first-time entrepreneur – and his inspirational story and his three lessons he learned when starting his business.

[READ MORE](#)



APRIL 7, 2020

HOW I USED COVID-19 TO GROW AND SCALE UP MY BUSINESS

Meet Sophia Tremenheere Women's Hormone & Empowerment Coach, Founder of So Tremendous Digital Marketing Strategist, Founder of Wholistic Nutrition Co. Nilsa is a business coach and entrepreneur.



APRIL 3, 2020

3 EMPOWERING LESSONS I'VE LEARNED FROM VISITING THE LAND OF HAPPINESS

A story of finding inspiration, leadership, and community empowerment in the land of happiness: Bhutan.



Pivot 28 days



Listen & Pivot

Embassies in Dev Countries

#BossYourEconomy

Social Impact course

Embed into universities

Self-paced + mentoring

Life Purpose course

Live on Zoom (community)

Idea to business course

Online self-paced



Share your progress





Collab with Governments

aestudy.com





Opportunity to rebuild the economy via tourism





Porque el turismo?





Porque el turismo?

Forbes

Jan 14, 2021, 08:10am EST | 5,383 views

The Covid-19 Pandemic Has Cost The Global Tourism Industry \$935 Billion



Duncan Madden Contributor

Lifestyle

I write topical, environmental and experiential travel stories.

In 2019, global travel and tourism contributed an impressive \$8.9 trillion to the world's GDP – a number so vast it's hard to truly grasp but as a helping point, it looks like this written in full: \$8,900,000,000,000.





We can save the Latin American Economy



**And make the world fall in love with
our countries/culture/tourism**

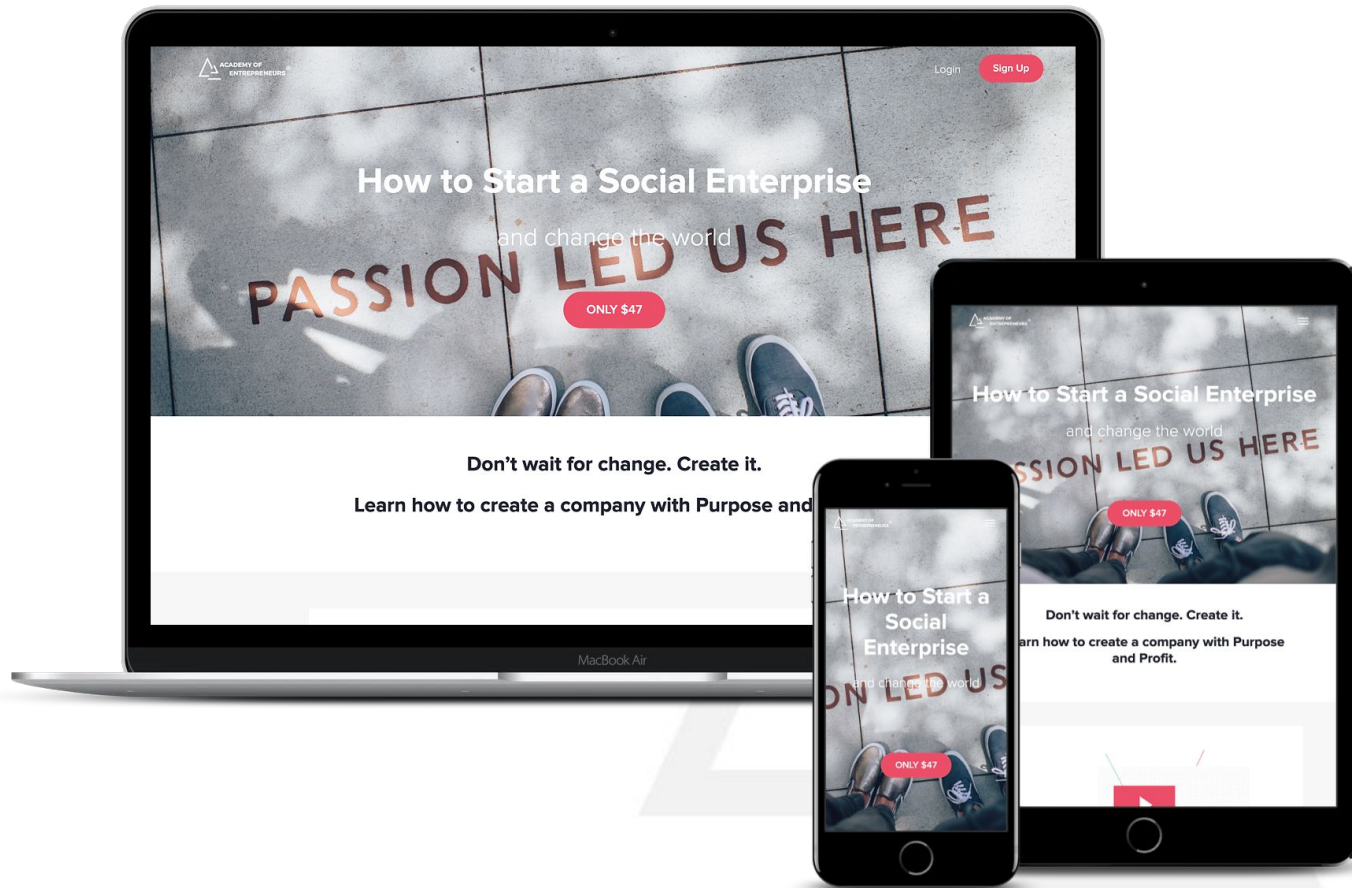


Como





La Plataforma





Emprendimiento por Zoom

Masterclasses





El Programa



Aprende
A tu ritmo

Masterclasses
y Entrevistas

Curso Online al ritmo de cada estudiante.

Se obtiene un Certificado del Curso al completar el programa con éxito.

Transmisión semanal de Masterclasses y entrevistas en vivo en ZOOM y Facebook. Dictados por nuestra red de mentores y líderes de compañías como:

- Google
- Marriott
- WIX
- United Nations
- Grameen
- Microsoft for Startups (Tech & Sales)

Desafío de Impacto

Les será entregado un desafío a los estudiantes para resolver en un periodo de tiempo.

**HACKATHON/
PITCH FINAL**

Cada participante o equipo hará un pitch a un panel de jueces presentando su solución al desafío.

**EI PREMIO
DE AE**

El Participante o equipo ganador recibirá un voucher para ser redimido en Bootcamps o sesiones de mentoría ofrecidas por Academy of Entrepreneurs.



Did you know?



In 2019 there were more than **8 million overseas trips** made by Australians. We go to popular places and unpopular place



Each Australian household spends an average of **\$94 a week eating out**. That's a total of **\$45 billion a year**. That means eating out is big business. In fact, it is one of the largest industries in Australia.



The Business of Travel & Culture



Craft



Culture



Cooking



Language



Dance



Birthday





Opportunities/ideas

Culture

Language

Music

Educational Tourism

History

Dance

Art

Crafts

Food

Cooking

Photography

New Friends

The sky is the limit!



Australia-Latam Travel & Culture Virtual Challenge

4 Week Hackathon in English for
Latin American University Students



▶ ⏮ 🔊 1:04:00 / 1:08:27

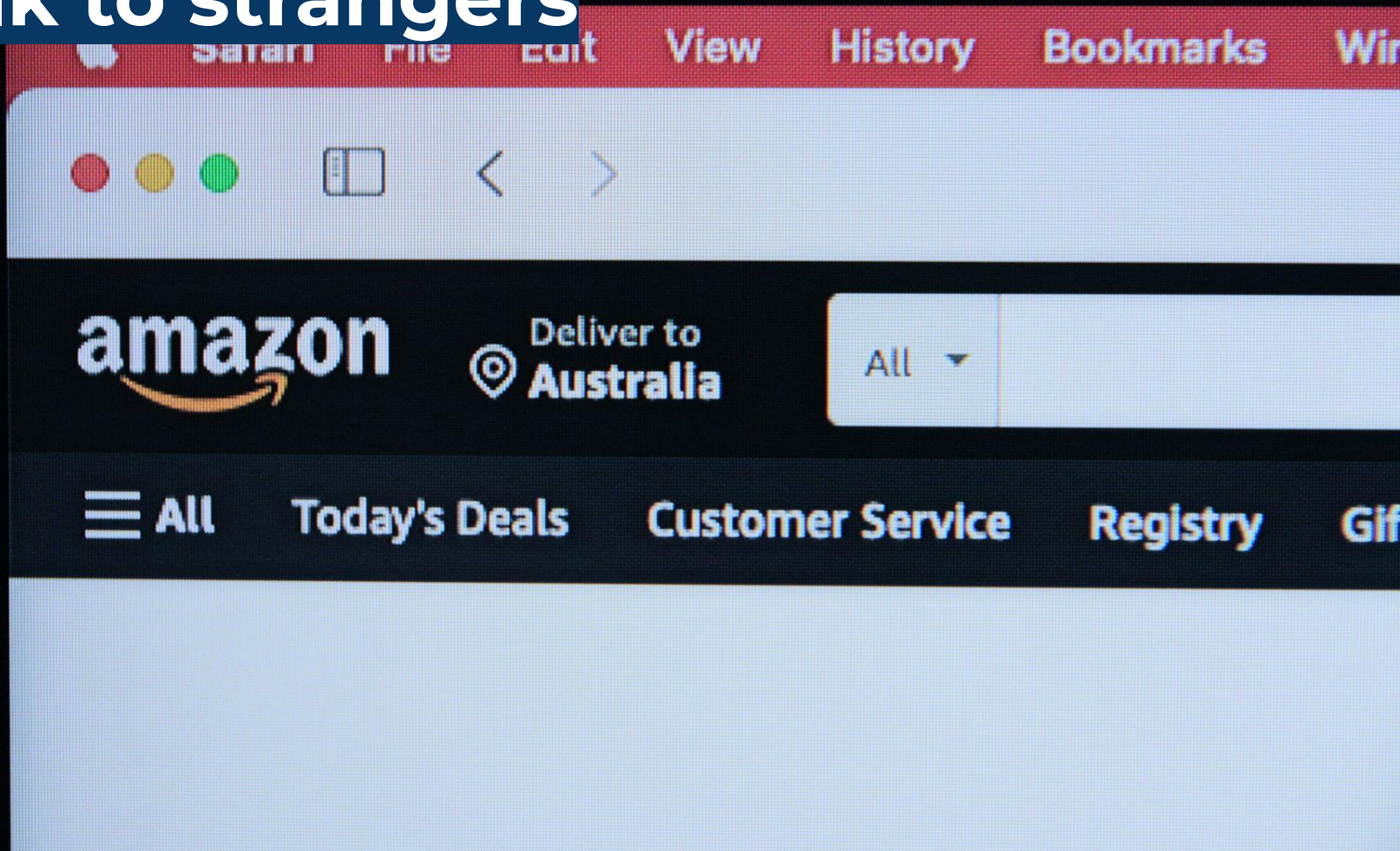


[AE Masterclass in Spanish](#)

LATAM Final Pitch 30th Sep 2021



Talk to strangers





Authentic & focused



Know your superpowers



2019 → 2020 → 2021 → 2022

112 countries

22 million students

**New: Creator, Crypto, NFT, Agri, Women
empowerment etc**

New Dep: High Schools & Corporate



Most powerful tool?

aestudy.com



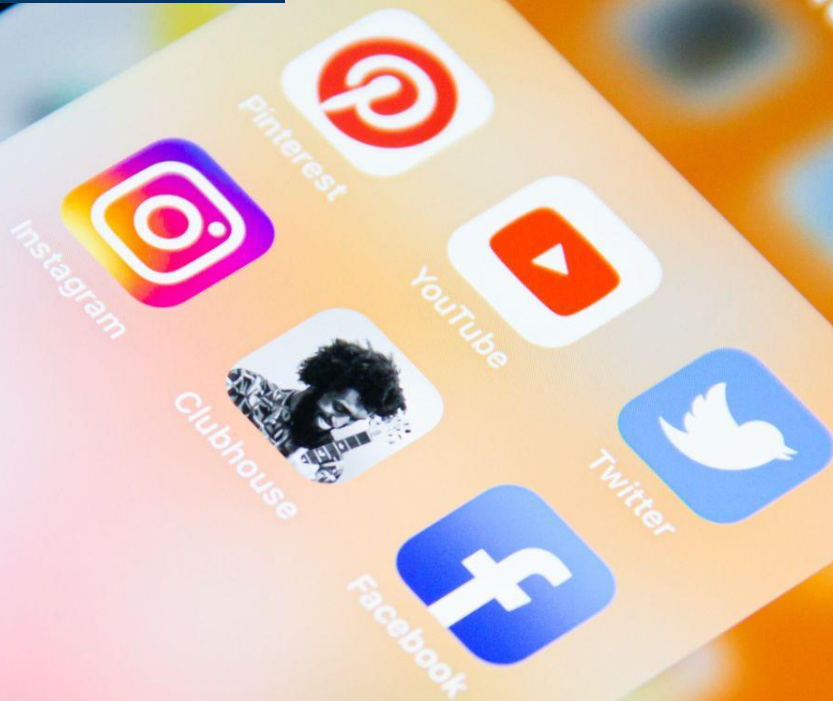
Collaboration



#BOSS YOUR FUTURE



Let's connect





Questions





#BOSS YOUR FUTURE

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AcademyOfEntrepreneurs



AcademyOfEntrepreneurs.Au



**ACADEMY OF
ENTREPRENEURS®**

www.aestudy.com

53 Murray St, Pyrmont, Australia

info@aestudy.com

+61 421 569 587